

The Pet Gazette

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It's Our Birthday!

It feels almost impossible to believe, but Jessica's Pet Services has officially turned one year old! What a journey this first year has been — filled with wagging tails, muddy paws, unexpected adventures, and so many incredible dogs (and their wonderful humans) who have made every single day special.

When I first set out to start this business, my dream was simple: to give dogs the care, love, and adventure they deserve, and to give their owners peace of mind knowing their furry friends were in safe hands. I never could have imagined how rewarding, heartwarming, and yes — delightfully muddy — this first year would be!

We've walked through sunshine, pouring rain, icy mornings, and even those blustery "hold onto your hood" days. I've learned that true dedication in this job means embracing every kind of weather — because our dogs don't mind! Whether it's puddle-jumping in the rain, crunching through frosty fields, or enjoying golden summer walks, their joy is infectious. Watching their tails wag, tongues loll, and eyes light up with excitement makes every soggy sock and muddy footprint worth it.

But what really makes this job special isn't just the dogs — it's you, their amazing owners. Your trust, kindness, and support have meant the world to me. I've met so many wonderful people through this business — people who love their pets as much as I do. From quick chats at the door to shared laughs about our dogs' latest antics, every connection has made this feel more like a community than a company.



This year has also been full of learning. Every dog teaches me something new — patience, joy, and the pure art of living in the moment. From the bouncy pups still finding their paws, to the wise old souls who prefer a gentle stroll and a sniff of every blade of grass, each one has their own personality and story to tell.

As I look back on this first year, I'm filled with gratitude — for the trust you've placed in me, the friendships that have formed, and the countless happy walks we've shared. I truly love what I do, and it's all thanks to this wonderful community of dogs and owners who have supported me from day one.

Here's to many more years of wagging tails, muddy adventures, and happy hearts. Thank you for being such an important part of Jessica's Pet Services — and for making this first year one to remember.

Health advice • DOTM • Walking spots

Seasonal Health Advice

1. Watch Out for Toxic Foods

Chocolate, grapes, raisins, macadamia nuts, and artificial sweeteners (like xylitol) are dangerous for dogs. Keep Christmas treats safely out of reach!

2. Avoid Overeating

Christmas feasts can be tempting, but too many human snacks can cause upset stomachs. Stick to their regular diet and offer dog-friendly treats instead.

3. Decorations Can Be Dangerous

Tinsel, ribbons, and small ornaments may look fun, but dogs can swallow them, causing choking or intestinal blockages. Keep decorations out of reach or use pet-safe alternatives.

4. Careful with Seasonal Plants

Mistletoe, holly, and poinsettias can irritate paws, mouths, and stomachs if chewed. Display them safely or choose artificial plants.

5. Cold Weather & Winter Walks

Paw pads can get cracked from ice, snow, or salted pavements. Wipe paws after walks, and consider a paw balm or dog boots for sensitive pups.

6. Keep Calm Amid Festivities

Fireworks, guests, and holiday noise can stress dogs. Create a quiet space, play soothing music, and stick to routines when possible.

7. Hydration is Key

With all the treats, parties, and extra activity, make sure your dog has fresh water available at all times.



Christmas leave reminder

- Wednesday 24th
December 2025 - Sunday
28th December 2025
- Wednesday 31st
December 2025 - Sunday
4th January 2026

Dog of the month!

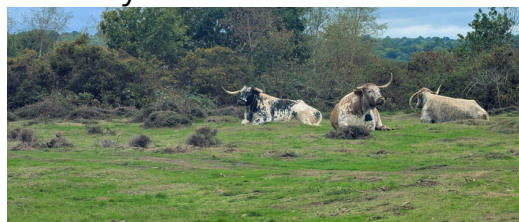
Meet George, our spot-tacular Dog of the Week! This charming Dalmatian steps into every walk with calm confidence—like the true gentleman he is. And while he keeps things classy, George does have one hilarious hobby: he loves to sniff. Not casually... more like he's conducting a full forensic investigation. If there's a scent to be found, George will spot it. He turns every stroll into his very own detective series, and honestly, we're just lucky to be part of the case.



Favourite walking spot

One of my favourite local walks has to be Hartlebury Common near Stourport. It's the perfect spot for dogs who love to explore — with wide, sandy paths, open heathland, and plenty of new scents to sniff!

I love walking here all year round. The sandy trails mean it's never too muddy, and the views across the Severn Valley are beautiful — especially on a sunny day. If your dog enjoys a good off-lead run and you fancy some fresh air and peace, this walk is a must-try.



Birthdays • Fun facts • Community • Testimonials • Joke

Testimonials



"Jess has been looking after our pup Barney, for roughly 6 months. I cannot fault how good Jess is with him. I love receiving the pictures she sends me. She loves him like her own and Barney is always so excited when she arrives! Not only is Jess reliable, she is incredibly helpful, and has made trips away possible by looking in on our pooch on weekends. I cannot recommend Jess enough!"

Birthdays/gotcha day

This month we celebrate the birthday/gotcha day of...



**Happy first
gotcha day to
Arlo on the 1st
November**

*Don't forget to
WhatsApp me
your dogs
birthday/gotcha
day to appear
in future
newsletters*



Pet Joke Of The Month



Why are dogs terrible dancers? Because they have two left feet.

"send me your best pet joke to feature in the next issue"

Polite reminder

Just a polite reminder that payment of invoices are due TODAY. The last day of the month, every month.

Thank you



Fun fact about Jess...

A few years ago, I somehow flipped my car onto its roof in the Brecon Beacons at night. Terrified and hanging upside down by my seatbelt... I was rescued by Freddie Flintoff! He even joked, "You'll have to teach me how you did that!"—though that comment didn't age well.

Community Spotlight



Santa Paws at Hartlebury Castle

Looking for a festive outing with your pup? Hartlebury Castle is hosting Santa Paws on 22nd December. Pets can meet Santa, enjoy a treat, and pose for a Christmas photo — a fun seasonal activity for the whole family!

Prices: Pet ticket £6.50 (includes treat & gift), Adult £5, Child £4. Carer free with each paid adult ticket.

More info & tickets:
hartleburycastle.com/event/santa-paws

Recipes • Annual leave • Shout outs • Funny face alert

Dog treat recipe

Ingredients

Plain or Wholemeal Flour 300g
Rolled oats 100g (non-flavoured)
Eggs 2
Bananas 2
Honey 1tsp
Peanut Butter 250g (make sure it does not contain xylitol sweetener which can be harmful to dogs)

Method

Preheat the oven to 180°C (170 fan or 350°F).

Blend together the peeled bananas, eggs, peanut butter and honey. If you don't have a blender you can mash the bananas with a fork and whisk in the rest of the wet ingredients.

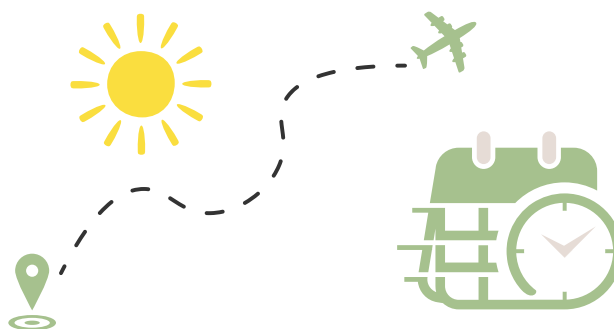
In a separate bowl, mix together the flour and oats, then add this to the wet mixture.

Bring the mixture together with a spoon or using hands until it forms a dough.

Dust a work surface with flour and roll out the dough to be around 1cm in thickness. Use a cookie cutter to cut out biscuits from the dough.

Place the biscuits on a lined baking tray and bake in the oven for around 20 minutes or until golden brown in colour. Leave to cool fully before feeding to your dog.

From Battersea dog and cat rescue



Jess' Annual leave notice 2026

- Monday 20th April 2026 - Sunday 26th April 2026
- Monday 5th October 2026 - Monday 12th October 2026

Funny face alert!



Did you know...

Dog noses are as unique as human fingerprints. Every dog has a distinct pattern of ridges and creases on its nose — no two are the same! In fact, some countries even use nose prints for identifying lost or stolen dogs, just like fingerprints for people.

Pet business shout out

Does your pet have ailments that could be helped with physio?

Sophie has a post graduate diploma in veterinary physiotherapy, NAVP registered and insured. Providing high quality treatment in our local area.

Get in touch - www.noblevetphysio.co.uk



NOBLE
VET PHYSIO

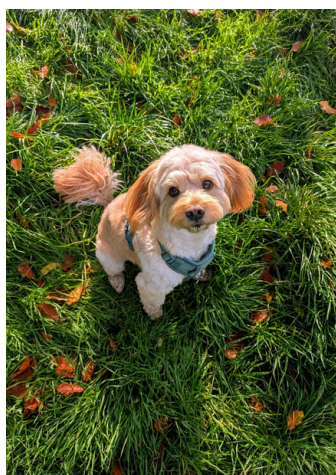
Wall of fame • Availability • Cancellations • Puzzle

Puppy puzzle corner

Unscramble each one to find the dog breed

1. RDOLBAAR
2. ABGLEE
3. ILOLCE
4. ELOOPD
5. LBGUODL
6. TISMFAF
7. ASHNCDDU
8. HAEDPNERSERHMG
9. SERELIKPACNOC
10. ITUHHZS

Find out the answers in the December issue



Current availability

Get in touch if you would like to snap up these slots!

Tuesdays 4pm

Thursdays 4pm

Cancellation reminder

- More than 14 days before your booking: No charge — you'll receive a full refund.
- 7 to 13 days before your booking: A cancellation fee of 25% of the booking cost applies.
- 3 to 6 days before your booking: A cancellation fee of 50% of the booking cost applies.
- Within 2 days of your booking date: The full booking amount (100%) will be charged.